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/"Similes and Metaphors/" by The Bazillions Plato and Hobbes: Two bad metaphors for society—and a better one | Chandran Kukathas | Big Think Metaphors In The History Of Metaphor is the fundamental language of poetry, although it is common on all levels and in all kinds of language. Many words were originally vivid images, although they exist now as dead metaphors whose original aptness has been lost—for example, daisy, which is derived from the Middle English dayeseye, or “ day ’ s eye

metaphor | Definition & Examples | Britannica

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A metaphor is a figure of speech that, for rhetorical effect, directly refers to one thing by mentioning another. It may provide (or obscure) clarity or identify hidden similarities between two ideas. Metaphors are often compared with other types of figurative language, such as antithesis, hyperbole, metonymy and simile. One of the most commonly cited examples of a metaphor in English ...

Metaphor - Wikipedia

Metaphor I: A Brief History of Metaphors in Cognitive Science By mixingmemory on July 14, 2006. [ First posted on 10/31/04 at the old blog] From Aristotle through speech act theories, metaphor had...

Metaphor I: A Brief History of Metaphors in Cognitive ...

Metaphors from the 1990s like "information superhighway" have proven surprisingly persistent, taking on new forms and meanings. Metaphors like "the cloud" are explaining newer parts of the web ...

A history of metaphors for the internet | The Verge

Metaphor is a technique apparently as old as language itself; it is present in the earliest surviving work of literature, the Epic of Gilgamesh. Homer developed it into an art form, and his...

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BBC Radio 4 - In Our Time, History of Metaphor

Introduction. For nearly 2,500 years, since the time of Aristotle, scholars assumed that metaphor was simply a matter of language—cases in which a word with a literal meaning could have a second meaning, which Aristotle claimed was “ similar ” to the first. According to this comparison theory, any cognitive content a metaphor might have would supposedly be reducible to a set of literal similarity statements.

Metaphor - Linguistics - Oxford Bibliographies

Metaphors are more effective in social change communications than are other approaches. Explanatory metaphors help people make sense of a topic. If we introduce them early, they guide how people respond to the rest of the communication. However, we should avoid introducing distracting metaphors.

Tapping into the Power of Metaphors | FrameWorks Institute

A “ metaphor ” is a word or phrase that is used to make a comparison between two things. It is derived from the Greek word “ metaphora ” which is to transfer or transform. At Metaphor IT we compare our client ’ s desired business objective to a variety of technical solutions, recommending and implementing the best solution to the requirement.

About Metaphor IT - Our history, who we are and what we do.

A visual metaphor is an image that the viewer is meant to understand as a symbol for something else. Visual metaphors can be obvious, subtle, funny, or scathing, but they form a

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nexus of imagery...

Visual Metaphors: Definition & Examples | Study.com

Psyche's music: the role of metaphor in the history of psychology David E. Leary; 2. From metaphors to models: the use of analogy in neuropsychology Karl H. Pribram; 3. Inner feelings, works of the flesh, the beast within, diseases of the mind, driving force, and putting on a show: six metaphors of emotion and their theoretical extensions James R. Averill; 4.

Metaphors in the History of Psychology : David E. Leary ...

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METAPHORS IN THE HISTORY OF PSYCHOLOGY by LEARY, David E ...

In cognitive linguistics, conceptual metaphor, or cognitive metaphor, refers to the understanding of one idea, or conceptual domain, in terms of another. An example of this is the understanding of quantity in terms of directionality (e.g. "the price of peace is rising") or the understanding of time in terms of money (e.g. "I spent time at work today"). A conceptual domain can be any mental ...

Conceptual metaphor - Wikipedia

Metaphors in the History of Psychology. David E. Leary. Cambridge University Press, Jul 29, 1994 - Psychology - 383 pages. 2 Reviews. Metaphors in the History of Psychology describes

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and analyzes...

Metaphors in the History of Psychology - Google Books

By specifying the major metaphors in the history of psychology, these contributors have offered a new "key" to understanding this critically important area of human knowledge. "Metaphors in the History of Psychology describes and analyzes the ways in which psychological accounts of brain functioning, consciousness, cognition, emotion, motivation, learning, and behavior have been shaped - and are still being shaped - by the central metaphors used by contemporary psychologists and their ...

Metaphors in the history of psychology (Book, 1994 ...

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Metaphors Of Memory A History Of Ideas About The Mind [EPUB]

That ' s nothing new—metaphors of construction have been popular in American history from the start. Historian Dan Walden explores the “ pervasiveness of construction rhetoric in early national America ” and the implications for both elites and laboring classes in the “ co-opting [of] the language of physical labor, specifically that of builders, carpenters, and other manual laborers. ”

Arguing that psychologists and their predecessors have invariably relied on metaphors in articulation, the contributors to this volume offer a new "key" to understanding a critically important area of human knowledge by specifying the major metaphors.

First published in 2000, this book explores the metaphors used by philosophers and psychologists to understand memory over the centuries.

History, Metaphors, and Fables collects the central writings by Hans Blumenberg and covers topics such as on the philosophy of language, metaphor theory, non-conceptuality, aesthetics, politics, and literary studies. This landmark volume demonstrates Blumenberg's intellectual breadth and gives an overview of his thematic and stylistic range over four decades. Blumenberg's early philosophy of technology becomes tangible, as does his critique of linguistic perfectibility and conceptual thought, his theory of history as successive

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concepts of reality", his anthropology, or his studies of literature. History, Metaphors, Fables allows readers to discover a master thinker whose role in the German intellectual post-war scene can hardly be overestimated.

The now-classic *Metaphors We Live By* changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind, one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

What if there had been no American War of Independence? What if Hitler had invaded Britain? What if Kennedy had lived? What if Russia had won the Cold War? Niall Ferguson, author of the highly acclaimed *The Pity of War*, leads the charge in this historically rigorous series of separate voyages into "imaginary time" and provides far-reaching answers to these intriguing questions. Ferguson's brilliant 90-page introduction doubles as a manifesto on the methodology of counter-factual history. His equally masterful afterword traces the likely historical ripples that would have proceeded from the maintenance of Stuart rule in

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England. This breathtaking narrative gives us a convincing, detailed “ alternative history ” of the West—from the accession of “ James III ” in 1701, to a Nazi-occupied England, to a U.S. Prime Minister Kennedy who lives to complete his term.

Respected quotation anthologist and author of Oxymoronica and Viva la Repartee Dr. Mardy Grothe is at his best in *Metaphors Be with You*, an A to Z dictionary of 2,750 of history ’ s greatest metaphorical quotations, meticulously curated for writers, readers, and quotation lovers everywhere. In *Metaphors Be with You*, Dr. Mardy Grothe has created the definitive reference on English ’ s finest metaphors, sourced from literature, politics, philosophy, Hollywood, religion, sports, comedy, history, religion, pop culture, and more. Arranged into two sections—“The Ten Best Things Ever Said” and “The Single Best Thing Ever Said”—*Metaphors Be with You* includes quotations on five hundred human interest topics and an introduction to the nature, importance, and sheer joy of metaphorical language. Essential for writers, readers, and language aficionados, this breathtaking, beautifully designed sourcebook also contains elegantly integrated digital access to Dr. Mardy ’ s *Dictionary of Metaphorical Quotations*, the world ’ s largest online database of quotations containing metaphors, similes, and analogies. This one-of-a-kind synergy between print and technology offers a comprehensive look at the diversity of words and phrases we use to relate to, understand, and describe our world by providing access to detailed source information, innumerable “Error Alerts,” and fascinating quotation backstories that will engage readers as they delve into metaphorical language and discover their own favorites. Whether you ’ re crafting a speech, writing a novel, or simply searching for new ways to

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express yourself, this remarkable compendium is sure to inspire you with the perfect metaphor every time.

As the most popular mass spectator sport across the world, soccer generates key moments of significance on and off the field, encapsulated in events that create metaphors and memories, with wider social, cultural, psychological, political, commercial and aesthetic implications. Since its inception as a modern game, the history of soccer has been replete with events that have changed the organization, meanings and impact of the sport. The passage from the club to the nation or from the local to the global often opens up transnational spaces that provide a context for studying the events that have ‘ defined ’ the sport and its followers. Such defining events can include sporting performances, decisions taken by various stakeholders of the game, accidents and violence among players and fans, and invention of supporter cultures, among other things. The present volume attempts to document, identify and analyse some of the defining events in the history of soccer from interdisciplinary and comparative perspectives. It revisits the discourses of signification and memorialization of such events that have influenced society, culture, politics, religion, and commerce. This book was originally published as a special issue of the journal Soccer & Society.

The primary purpose of *Metaphor and History* is to explain the sources and contexts of the Western idea of social development. Nisbet explores the concept of social change across the whole range of Western culture, from ancient Greece to the present day. He does not see the

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idea of social development as a nineteenth century phenomenon or a by-product of the idea of biological evolution. Instead, Nisbet finds the metaphor of organic growth and the analogy of the life cycle--among the oldest in the history of human thought--embedded in the pronouncements of sages, historians, and social scientists from Heraclitus and Aristotle to Comte, Marx, Spengler, Toynbee, Berdyaev, and Sorokin. He relates the classic Greek metaphor of growth, applied to society; the Christian epic, with its substance in the fusion of Hebrew and Greek ideas; and ideas of progress, natural history, evolution, and sociological functionalism. This book may be considered the "biography of a metaphor" of social development, one that has persisted through two and a half millennia of Western European history. A sociologist's view of history, this is a work at once of synthesis and of exploration of the premises and foundations of social evolution and social change.

The primary purpose of *Metaphor and History* is to explain the sources and contexts of the Western idea of social development. Nisbet explores the concept of social change across the whole range of Western culture, from ancient Greece to the present day. He does not see the idea of social development as a nineteenth-century phenomenon or a by-product of the idea of biological evolution.

This book shows how modern European Languages have a large number of metaphors which represent the whole of nature. For example, Mother Nature, the celestial harmony, the great chain of being, and the book of nature, are used in natural science and in literature. These and other metaphors have a powerful influence on the framing of scientific hypothesis

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making, and these words have guided the history of natural science for several millennia. Each chapter in this book is a parallel longitudinal history of a word or phrase which represents the whole of nature, and which has influenced natural science and general literature, and especially North American nature writing.

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