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## Fundamentals Of Franchising

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Fundamentals of Franchising. Date: March 10, 2020. Time: 9:00 a.m.–4:00 p.m. Location: New York City Bar, 42 West 44th Street, New York, NY 10036 (also available via webcast) Nixon Peabody partner and co-leader of our Franchising practice Keri McWilliams will be participating in the New York City Bar CLE program, “Fundamentals of Franchising.”.

## Fundamentals of Franchising - Nixon Peabody

" Fundamentals of Franchising, Third Edition by Rupert M. Barkoff; Rupert Barkoff; Andrew C. Selden A copy that has been read, but remains in excellent condition. Pages are intact and are not marred by notes or highlighting, but may contain a neat previous owner name.

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Fundamentals of Franchising is charged with useful definitions, practical tips, and expert advice from experienced practitioners.

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Margaret E. Narodick 1. A STATUTORY/REGULATORY  
OVERVIEW A. The California Franchise Investment Law  
("CFIL"): In 1970, California became the first state to enact  
legislation creating franchise disclosure and registration

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Fundamentals of Franchising Dawn Newton, franchise and  
distribution law specialist, will be co-presenting an intensive  
program on the "Fundamentals of Franchising" at the ABA's 39th  
Annual Forum on Franchising this November.

[Fundamentals of Franchising | Donahue Fitzgerald LLP](#)  
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## Fundamentals of Franchising - New York City Bar CLE Programs

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Fundamentals of Franchising is charged with useful definitions, practical tips, and expert advice from experienced practitioners. Written specifically to help lawyers and non-lawyers brush up on franchise law, this practical guide examines franchise law from a wide-range of experiences and viewpoints. Each chapter is written by two experienced practitioners and provides you with a well-rounded overview of franchise law and alerts you to issues that may require further research or expertise.

This book provides you with a well-rounded overview of franchise law and will alert you to issues that may require further research or

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expertise.

A large number of American franchise systems have, over the last 40 years, made Canada one of their chosen international expansion targets. This new book, written by experienced Canadian franchise lawyers, will help you advise your clients who are considering expansion into the Canadian marketplace. The book outlines a host of important differences when comparing the business, law and practice of franchising in Canada and the United States, as well as the numerous similarities between the culture and law of both societies. Topics include: structuring and expansion to Canada; trade-mark and other intellectual property issues; the Canadian franchise agreement; franchise disclosure issues; privacy issues and dispute resolution and franchise litigation in Canada. The book also includes practice notes throughout the book, highlighting key points.

Written specifically to help lawyers and non-lawyers brush up on franchise law, this respected publication - now in its fourth edition - is charged with useful definitions, practical tips, and expert advice from experienced franchise law practitioners. This practical guide examines franchise law from a wide-range of experiences and viewpoints. Each chapter is written by two experienced practitioners to provide a well-rounded guide to the fundamentals of franchise law and key issues in the practice, including trademark law; structuring the franchise relationship; disclosure issues; registration; franchise relationship laws; antitrust law; counseling franchisees; and more.

Fundamentals of Franchising, Fourth Edition is charged with useful definitions, practical tips, and expert advice from experienced practitioners. Written to help lawyers and nonlawyers alike, this practical guide examines franchise law from a wide range of practice specialties and viewpoints. Each chapter is written by

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experienced practitioners whose cumulative knowledge provides you with a well-rounded overview of franchise law and alerts you to issues that may require further research or expertise. Strengthen your understanding of key issues in franchise law, including: Trademark law Structuring the franchise relationship Franchise disclosure issues Franchise registration Franchise relationship laws Antitrust law International franchising Representing franchisees This edition also covers disclosure requirements under the revised FTC Franchise Rule, provides a state-by-state summary of franchise and business opportunity registration and disclosure statutes, and summarizes state procedural requirements for termination or nonrenewal.

Understand reviews the laws and regulations in Europe that affect franchising in one easy-to-use volume. The first book published in the United States that provides the international franchise law practitioner with an in-depth review of applicable law in all countries where clients may be considering franchise system expansion throughout Europe, *Fundamentals of Franchising - Europe* also reviews relevant laws that do not specifically regulate franchising in the majority of European countries. The book's first chapter addresses the franchising-related issues that are dealt with at the EU level and are applied within each of the member states, and by members of the European Economic Area (EEA) in broadly the same way. Chapters are written by experienced franchising attorneys in 23 countries and follow a similar template that considers: a country's business overview; franchise-specific laws; brand know-how and IP issues; real estate; taxation; employment laws; and disputes. Each chapter highlights intriguing and sometimes surprising differences in the approach of European countries, information that is essential for any attorney representing a client expanding into the area.

Providing the international franchise law practitioner with an in-



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depth review of the laws and regulations in Europe that affect franchising. The chapter authors review also includes relevant laws that do not specifically regulate franchising in the majority of European countries. Since by far the largest and most economically significant group of countries is the European Union, the book's first chapter addresses the franchising-related issues that are dealt with at the EU level and are applied within each of the member states, and also by members of the European Economic Area (EEA) in broadly the same way. Following the initial discussion of EU regulations, individual country chapters follow standard template for ease of use and reference. Topics include: Business overview, covering issues such as: governmental approach to business/commercial activity; business structures; banks' support for franchising; inward investment; overview of the franchise market, and more Franchise trade association(s) active in that country Franchise laws Franchise agreements Brand/know-how, including trade names, trademarks, copyrights, and others Real estate Taxation Employment and vicarious liability Disputes

Franchises have become an ever-present feature of American life, both in our landscapes and our economics. Peter M. Birkeland worked for three years in the front-line operations of franchise units for three companies, met with CEOs and executives, and attended countless trade shows, seminars, and expositions. Through this extensive fieldwork Birkeland not only discovered what makes franchisees succeed or fail, he uncovered the difficulties in running a business according to someone else's system and values. Bearing witness to a market flooded with fierce competitors and dependent on the inscrutable whims of consumers, he revealed the numerous challenges that franchisees face in making their businesses succeed.

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