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Dr Katie Gaudion and Faith  
Wray are currently working  
with the British Standards  
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project called 'Design for the Mind', an early stage research project that explores how we can improve and tailor the built environment to consider the needs of people who are neurodivergent.

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It is tapping into the way  
your mind groups together  
things like shapes or  
colors. This technique is  
used heavily in design and

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plays off the mind's natural tendency to try and find connections in elements. For example, in logos like FedEx, the arrow is created in the mind by grouping the negative space between the "E" and the "X."

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waterly intellect of blue  
mana. We knew from the start  
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Mind Mage to be an in-your-  
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