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BTEC Firsts in Business from 2012 and 2018 information for students and teachers, including the specification, news and support.

[BTEC Firsts Business \(2018\) | Pearson qualifications](#)

Here you ' ll find support for teaching and studying BTEC Firsts in Business. Through a combination of practical experience and written assignments, these vocational qualifications provide level 2 learners with the knowledge, skills and understanding needed for a career in the sector. Please download this document for details on what is the same and what is different in the revised BTEC First Award, compared to the 2012 version.

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Exam boards: Edexcel. Try this engaging revision activity to help students test their knowledge and understanding of key Personal Finance terms featuring in Unit 3 of BTEC National Business. There are five questions in this activity - all drawing on the personal finance content for Unit 3. Each question has two steps: Step 1: identify the 5 "impossible" answers based on the first part of the question which has been revealed to you.

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A BTEC First Award is designed to equip learners with the skills and knowledge to progress to further study at Level 2 or Level 3 depending on their final qualification grade. BTEC Firsts for Post-16 (Level 2)

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GCSE Business Studies is designed for students finishing secondary school to learn skills for running a business, such as managing money, advertising and employing staff.

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Synopsis Ideal for classroom or independent study, this Revision Guide is the smart choice for students studying for the externally assessed units of the new BTEC Firsts in Business from 2012 and 2013. The one topic-per-page format provides hassle-free revision for learners with no lengthy set-up time and no complex revision concepts.

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This Revision Workbook delivers hassle-free question practice, covering one topic per page and avoiding lengthy set up time. * Builds students' confidence with guided practice questions, before moving onto unguided questions and practice tests. * With one-to-one page correspondence between the Workbook and the Revision Guide, this hugely popular Revision series offers the best value available for BTEC learners. Available for: * BTEC Firsts in Business Units 2 and 9.

This student text provides all the underpinning knowledge needed to pass the BTEC first diploma. It provides learning objectives to help the reader focus on what they need, up-to-date case studies and assessment activities to test the readers' knowledge and understanding.

This Revision Workbook delivers hassle-free hands-on practice for the externally assessed units.

BTEC First Award in Business Student Book - Our BTEC First in Sport Award Book covers Units 1 - 8 so learners have relevant and specific content to complete the new next generation Pearson BTEC First Award in Business for level 2 learners. If learners are studying other sizes of this qualification they might prefer our Full Edition*. - Provides all the underpinning knowledge and understanding needed at level 2 to help learners prepare for the course. - Activities in each unit provide support and guidance for learners, and can be used in the classroom or for independent work. - The new BTEC Assessment Zone guides learners through the challenges of both internal and external assessment with grading tips and support for external assessment. * From 2012, Pearson's BTEC First qualifications have been under re-development, so schools and colleges could be teaching the existing 2010 specification or the new next generation 2012-2013 specification. There are different Student Books to support each specification. If learners are unsure, they should check with their teacher or tutor.Units covered: 1: Enterprise in the business world 2: Finance for business 3: Promoting a brand 4: Principles of customer service 5: Sales and personal selling 6: Introducing retail business 7: Providing business support 8: Recruitment, selection and employment

BTEC First Business is a brand new textbook for the revised 2012 specification. Packed with learning and teaching features including: Case Studies, Real Life business stories, Key Terms, Discussion and Investigation activities as well as useful summaries and revision tests. Lively, clear and colourful design and layout. This book focuses on and provides the knowledge and understanding needed to gain a BTEC 2012 qualification, but it never loses sight of the real world of business. By rooting the text in the real world the subject becomes more engaging and fun to study. This book follows the BTEC First specification closely, this means that all the topics and issues referred to are fully covered. The features, Chapter introduction, Key terms, Over to you!, Activities, Case studies, Topic check and Chapter checklist regularly appear throughout the book, making each topic covered more accessible. Realistic case studies, topic-focused pages and interactive activities, encompass all the knowledge and understanding needed for the achievement of a BTEC First award. Chapters: 1. Enterprise in the Business World 2. Finance for Business 3. Promoting a brand 4. Principles of customer service 5. Sales and Personal selling 6. Introducing retail business 7. Providing Business support 8. Recruitment, Selection and Employment

This title covers all three mandatory units and a selection of optional units, with each presented in topics to ensure the content is accessible and engaging for learners. It covers all the underpinning knowledge and understanding needed at level 2 to ensure that learners are fully prepared for this course.

Take the guesswork out of BTEC assessment with sample student work and assessor feedback for all pass, merit and distinction criteria. By focusing on assessment this compact guide leads students through each pass, merit and distinction criterion by clearly showing them what they are required to do. Helps your students' to tackle the new exam with confidence with mock examination questions together with answers and feedback Provides a sample student answer for every single pass, merit and distinction criterion, together with detailed assessor's comments on how work can be improved, so that students know exactly what their work needs to show to hit their grade target Includes realistic model assignments that provide an opportunity to generate all evidence, with each criterion and grade clearly indicated. Supports students with detailed revision-style summaries of all the learning aims from the unit allowing them to quickly find the facts and ideas they will need for their assessment. Enables you to customise your course to the units you deliver when used alongside other guides in the series